**Analytix**

With the presence of a plethora of competitors in any sector you choose, every company certainly embraces the best data analysis experts. Analytix is a sprint to activate your brain cells to design a solution for the problem statement provided to you; based on Data Analysis. Get creative and develop effective strategies to find the best solution.

Category: Data Analytics

Registration Fees: INR 100 (Team)

**Rules:**

* A problem statement along with the data set will be given 5 to 7 days prior to the competition.
* Teams have to analyze it and make a Report & PPT out of it mentioning possible solutions to the problem statement and upload on D2C.
* They can also record a video of their presentation (Optional) and submit it to us.
* Winners will be selected based on their analysis and PPT presentation.

**Promote-It**

Promotion is a powerful way to build a brand/product, and therefore often plays a leading role in the marketing strategy. This event is perfect to channelize your brain and wit in a common direction. Devise a promotional strategy for the given product; compelling enough to engage the audience on a deeper level and stand out among the rest.

Category: Marketing

Registration Fees: INR 120 (Team)

**Event Rules:**

* We will provide details of the 3 products on our various social media platforms 3 days prior to the competition.
* Participants have to make a promotional poster by selecting any one of the products.
* Participants also have to submit a Promotional Strategy in PPT or PDF format, elaborating all the details of how they will be going to promote it.
* Teams will be shortlisted based on their promotional poster (Design) and their promotional strategy.
* The top 3 teams will be selected and awarded.

**Case Study Challenge**

In a case challenge, participants strive to develop the best solution to a real business case study within an allocated time frame, typically with teams of three to five individuals pitted against each other in a head-to-head or broader relative ranking. Teams deliver presentations for judges and, while competitions vary in composition, a standard format and purpose exists. It challenges the students from all across the nation to compete against each other and prove their business and entrepreneurial mettle in a real-life scenario. The participants are expected not only to have strong business skills but also the ability to identify entrepreneurship opportunities.

**Rules:**

* The initial round will be an online submission round in which participants will have to submit an initial draft of their solution consisting of not more than 450-500 words.
* Participants also have to submit a presentation (PPT or PDF Format) on their solution.
* 2 or 3 teams will be shortlisted and awarded.
* The case statement will be released one week before the competition.

**Stockify**

The Stock Market Challenge is an online simulation trading game where you create and manage your own portfolio and compete with other players in a risk-free environment. Access financial information on stocks to get a better insight into their potential and fundamentals.

Category: Virtual Trading

Registration Fee: Free

Requirements: The participant has to create an account on the DSIJ virtual trading platform.

The contest key and password will be provided after a successful registration. Accessing the DSIJ portal requires a PC/smartphone with an internet connection.

**Event Structure and Rules:**

* The event will be live from 2 weeks before the E-Summit.
* The existing dummy cash balance will be cleared and an amount of Rs. 10 lakh dummy cash will be credited to the account of each participant.
* They can trade according to BSE.
* A specific time slot will be mentioned where each participant has to report and show us their final account balance. They must update their final net-worth to our assigned volunteer’s datasheet.
* After submitting the details or after the given timeslot, no participant will be allowed to enter any data regarding their final net worth.
* Winners will be decided by calculating the highest net-worth among the participants. The prize will be given to the top 3.

**Biz-Plan**

Dedicated to stimulating the spirit of business acuity and entrepreneurship, ENVISAGE catalyzes the way from an innovative idea to entrepreneurial success. People with a sagacious business plan will get a chance to pitch their ideas in front of the esteemed panel of investors. ENVISAGE provides a platform for potential ideas and budding start-ups to analyze and evaluate their plans in a risk-free environment of a competition.

Category: Business Model Making Competition

Registration Fee: INR 150 (Team)

**Rules for Registration:**

* The competition is open to everyone.
* Start-ups must have a good idea to invest. They can also bring the prototype of their start-up.
* A team can consist of a maximum of 5 members. Only one of the team members should register as Team Leader.
* Individual participation is also accepted.
* One participant cannot be a part of multiple teams.
* The team structure is inflexible once the registration is complete.

**Structure of the Competition:**

* The teams must apply with their pitch deck.
* Top teams will be selected.
* The shortlisted will be invited to One to One Investor Meet over the Zoom session.
* Each team will be allotted 5 minutes (4 minutes for explaining their ideas and 1 minute for Q&A round).
* Top three teams will get a chance to be mentored by renowned investors and entrepreneurs and the winner will also get investment in their ideas allocated by the investors.

**Confidentiality:**

ENVISAGE respects the confidentiality of all participants and their business plans and ideas. All judges and mentors associated with the competition also recognize the sensitivity of the plans being presented.

**Brain-It-Out**

Curious about how well you know business and technology-related topics? Brain-It-Out is an online quiz competition on business, technology, and innovation. It's time for your adrenaline to start flowing. This is a solo event where each participant will be quizzed on relevant business topics and market scenarios.

Category: Business Quiz

Registration Fee: INR 70 (Individual)

**Rules:**

* It is a solo event.
* 1 round of quiz will be held on 4th June at 3:30 PM and then the winners will be announced.
* The link to the video conference will be emailed to the participants by 3rd June, 11:59 PM.
* The remaining rules and the event structure will be updated soon.